

COMMUNICATIONS (B.A.)

English Communications majors complete a minimum of 120 credits to earn a bachelor's degree: 49–51 credits of core courses (<https://catalog.salve.edu/undergraduate/curriculum-degree-programs/>), 30–32 elective credits, and 39 credits (13 courses) in their major.

Code	Title	Credits
Foundation Courses		
ENG-195	Media and Culture	3
ENG-271	Introduction to Media Writing	3
ENG-273	Multimedia Storytelling	3
ENG-489	Critical Writing and Research	3
ENG-490	Senior Seminar Capstone	3
Required Courses		
ENG-357	Editing and Publishing	3
ENG-358	Global Media	3
ENG-371	Feature Writing	3
ENG-491	Internship	3
Electives		
Select four of the following, at least two at the 300-level or above:		12
ENG-180	Introduction to Public Relations	
ENG-208	Digital Cinematography: Narrative Film Production	
ENG-238	Podcasting	
ENG-241	Film and Literature	
ENG-245	Book Publishing in the United States	
ENG-250	Introduction to Creative Writing	
ENG-253	History of Cinema	
ENG-256	Writing for Public Relations	
ENG-261	Exploring American Diversity Through Film and TV	
ENG-267	Introduction to Television Studies	
ENG-268	Screenwriting	
ENG-281	Advanced Composition	
ENG-291	Internship	
ENG-320	Literary Nonfiction	
ENG-348	Women Filmmakers	
ENG-355	Case Studies in Public Relations	
ENG-356	World Cinema	
ENG-360	Social Media and Analytics	
ENG-361	Travel Writing	
ENG-365	Women's Magazines and the Construction of Gender	
ENG-367	Reality Television	
ENG-368	Media and Gender	
ENG-369	Media and Social Change	
ENG-372	Fan Culture	
ENG-373	Advanced Multimedia Reporting	
ENG-374	Advertising and Consumer Culture	
ENG-397	Special Topics in Film	
ENG-399	Special Topics in Communications	
ENG-480	Public Relations Campaigns	
ENG-496	Film Theory	

ART-271	Introduction to Digital Photography	
Total Credits		39

Degree Plan for Communications (B.A.)

Course	Title	Credits
First Year		
Fall		
UNV-101 & FYT-100	University Seminar and First Year Transitions	4
ENG-195	Media and Culture	3
Core Course		3
Core Course		3
Core Course		3
Credits		16
Spring		
UNV-102	University Seminar II	3
ENG-271	Introduction to Media Writing	3
Core Course		3
Core Course		3
Core Course		3
Credits		15
Second Year		
Fall		
RTS-225 or PHL-225	The Quest for the Ultimate: Dialogue with Global Religious Traditions ¹ or Quest for the Good Life	3
ENG-273	Multimedia Storytelling	3
Communications Elective		3
Core Course		3
Core Course		3
Credits		15
Spring		
RTS-225 or PHL-225	The Quest for the Ultimate: Dialogue with Global Religious Traditions ¹ or Quest for the Good Life	3
Communications Elective		3
Core Course		3
Core Course		3
Elective		3
Credits		15
Third Year		
Fall		
ENG-371	Feature Writing	3
Communications Elective		3
Core Course		3
Elective		3
Elective		3
Credits		15
Spring		
ENG-357	Editing and Publishing	3
ENG-358	Global Media	3
Core Course		3
Elective		3
Elective		3
Credits		15
Fourth Year		
Fall		
ENG-489	Critical Writing and Research	3
ENG-491	Internship	3
Elective		3
Elective		3

2 Communications (B.A.)

Elective		3
	Credits	15
Spring		
ENG-490	Senior Seminar Capstone	3
Communications Elective		3
Elective		3
Elective		3
Elective		3
	Credits	15
	Total Credits	121

1

One each semester.