

HOSPITALITY AND TOURISM MANAGEMENT MINOR

The hospitality and tourism industry is the world's largest service industry and the second largest industry sector in the state of Rhode Island, providing over 50,000 jobs and earning the state over \$5.75 billion annually. The many hospitality and tourism segments employ numerous fields of study including global studies, marketing, cultural and historic preservation, political science, economics, environmental studies, communications, history and more. This minor can be combined with student's primary discipline(s) to design personally rewarding and lucrative career paths.

The hospitality and tourism minor at Salve Regina University provides students with a firm understanding of how the leisure experience is facilitated through hospitality services and tourism experiences as well as its impact on both local and global ecosystem(s). The program provides foundational courses in the broader hospitality and tourism industry with a focus on both the customer service experience and industry impact, while allowing students to focus on relevant electives that support different professions and industry sectors.

Students completing a minor in Hospitality and Tourism Management are required to complete 18 credits.

Code	Title	Credits
MGT-150	Introduction to Hospitality and Tourism	3
MGT-245	Hotel and Resort Management	3
MGT-242	Food and Beverage Management	3
MGT-368	Revenue Management	3
MGT-445	Service Quality and Customer Experience	3
Complete one of the following courses:		3
ART/CHP-323	History of Newport Architecture	
BIO-140	Humans and their Environment	
CHP-170	Introduction to Historic Preservation	
ECN-101	Introductory Macroeconomics	
ECN-102	Introductory Microeconomics	
ECN-263	Global Economics	
ECN-307	Introduction to Econometrics	
ECN-315	Economic Growth and Development	
ENG-180	Introduction to Public Relations	
ENG-374	Advertising and Consumer Culture	
ENV-334	Environmental Justice	
ENV-350	Natural Resource Management	
GLO-100	Introduction to Global Studies	
HIS-265	Modern Global History	
LIN-345	Intercultural Communication	
MGT-120	Management and Organizational Behavior	
MGT-212	Business Communications	
MGT-280	Principles of Marketing	
MGT-290	Management of Human Resources	
MGT-300	Ethics for Business	
MGT-305	International Issue in Consumer Behavior	
MGT-315	Event Planning and Facility Management	
MGT-355	Professional Selling	

MGT-357	International Marketing
MGT-403	Business Law-Labor Law
MGT-491	Professional Internship in Business
SOA-130	Anthropology: Interpreting Cultural Differences
SPA-307	Spanish for Business and Finance
RTS-334	Global Ethics
Total Credits	18