

GLOBAL BUSINESS AND ECONOMICS (B.S.)

The Global Business and Economics degree builds on both the University's liberal arts core curriculum and the Business and Economics core to provide a well-rounded educational experience. Students are prepared to navigate the complexities of global commerce by gaining a comprehensive understanding of the interactions between business practices and the global economy. Through coursework examining areas such as managing international economic relations, investigating moral and cultural questions raised by globalization, comparing economic and political systems, discussing global warming, inequality and poverty, and emerging markets, engaging in cultural and global communications, and exploring international financial decision making, students are prepared for a wide range of diverse opportunities in the international sector. The major emphasizes experiential learning opportunities such as study abroad programs, internships, and collaborative projects with multinational corporations, allowing students to apply theoretical knowledge to real-world business challenges. Additionally, students gain insight into the legal, political, and cultural factors shaping international business environments, preparing them for diverse career paths in multinational corporations, government agencies, non-profit organizations, and international trade associations where they can contribute to the development and implementation of global business strategies. Students completing the major are required to study abroad or take an additional course in modern languages or complete a Professional Internship in Business.

Global Business and Economics majors complete a minimum of 120 credits to earn a bachelor's degree, including 41–44 credits of core courses (<https://catalog.salve.edu/undergraduate/curriculum-degree-programs/>) and 60 credits of major courses as listed below.

Code	Title	Credits
Business and Economics Core Requirements		
ACC-101	Financial Accounting	4
ACC-104	Managerial Accounting	4
ECN-101	Introductory Macroeconomics	3
MGT-120	Principles of Business Management	3
MGT-212	Business Communications	3
MGT-270	Financial Management	3
MGT-280	Principles of Marketing	3
MGT-300	Ethics for Business	3
MGT-403	Business Law-Labor Law	3
MGT-490	Strategic Business Planning Capstone	4
STA-173	Statistical Methods	3
MTH-172	Quantitative Methods for Business	3
Additional Requirements		
MGT-160	Business Analytics	3
ECN-102	Introductory Microeconomics	3
ECN-263	Global Economics	3
ECN-314	Comparative Economic and Political Systems	3
ECN-392	China's Evolving Economy	3
ECN-420	Political Economy and Industrial Societies	3

One upper level (200/300/400-level) ECN elective	3
Total Credits	60

Degree Plan for Global Business and Economics (B.S.)

Course	Title	Credits
First Year		
Fall		
FYT-101	First Year Studio	1
UNV-101	University Seminar	3
ECN-101	Introductory Macroeconomics	3
MGT-120 or MGT-160	Principles of Business Management ¹ or Business Analytics	3
Core Course		3
Core Course		3
Credits		16
Spring		
UNV-102	University Seminar II	3
ACC-101	Financial Accounting	4
ECN-102	Introductory Microeconomics	3
MGT-120 or MGT-160	Principles of Business Management ¹ or Business Analytics	3
Core Course		3
Credits		16
Second Year		
Fall		
GST-098	Sophomore Studio ²	1
RTS-225 or PHL-225	The Quest for the Ultimate: Dialogue with Global Religious Traditions ¹ or Quest for the Good Life	3
ACC-104	Managerial Accounting	4
MGT-270 or MGT-280	Financial Management ¹ or Principles of Marketing	3
STA-173 or MTH-172	Statistical Methods ¹ or Quantitative Methods for Business	3
Core Course		3
Credits		17
Spring		
RTS-225 or PHL-225	The Quest for the Ultimate: Dialogue with Global Religious Traditions ¹ or Quest for the Good Life	3
MGT-270 or MGT-280	Financial Management ¹ or Principles of Marketing	3
STA-173 or MTH-172	Statistical Methods ¹ or Quantitative Methods for Business	3
Core Course		3
Core Course		3
Credits		15
Third Year		
Fall		
MGT-212 or ECN-392	Business Communications ¹ or China's Evolving Economy	3
ECN-314	Comparative Economic and Political Systems	3
Core Course		3
Core Course		3
Elective		3
Credits		15
Spring		
ECN-263	Global Economics	3
ECN-317	Economic Ideas in Historical Perspective	3
MGT-212 or ECN-392	Business Communications ¹ or China's Evolving Economy	3
Elective		3

2 Global Business and Economics (B.S.)

Elective		3
Credits		15
Fourth Year		
Fall		
MGT-300 or MGT-403	Ethics for Business ¹ or Business Law-Labor Law	3
ECN-411	International Trade and Global Corporations	3
Select one of the following: ¹		3-4
MGT-490	Strategic Business Planning Capstone	
Elective		
Elective		3
Elective		3
Credits		15-16
Spring		
MGT-300 or MGT-403	Ethics for Business ¹ or Business Law-Labor Law	3
ECN-420	Political Economy and Industrial Societies	3
Select one of the following: ¹		3-4
MGT-490	Strategic Business Planning Capstone	
Elective		
ECN Elective: 300 or 400 level		3
Credits		12-13
Total Credits		122

¹ One each semester.

² This weekend workshop may be taken in either the fall or spring semester of sophomore year.