# MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

Accredited by the International Accreditation Council for Business Education (IACBE), the Salve Regina MBA program is designed to meet the needs of aspiring or current business leaders. The curriculum combines the technical knowledge required of today's managers with a humanistic and adaptable approach to business training reflecting the Mercy Mission of the University.

The Salve MBA curriculum is delivered entirely online, blending the flexibility of largely asynchronous delivery with synchronous components designed to promote a collegial learning community and direct student-faculty engagement.

Students must successfully complete 12 courses totaling 36 credits to earn the M.B.A. degree. All M.B.A. students must complete the following core curriculum of ten courses (30 credits)

Following completion of an approved program of 12 courses (36 credits) and all degree requirements, the Master of Business Administration degree is conferred.

### **Prerequisite Courses**

Success within the Salve Regina MBA program will require a working knowledge of baseline quantitative and business concepts. Evidence of this working knowledge can take the form of the successful completion of undergraduate coursework in accounting, economics, statistics and/or calculus, prior professional business experience, and/or other demonstrable comfort with or ability to master these concepts. Prospective students without such evidence may be required, at the discretion of Graduate Admissions or the Graduate Program Director, to demonstrate one or more prerequisite course equivalencies.

Prerequisite course equivalencies may be demonstrated by one or more of the following methods:

- 1. Official undergraduate transcript from an accredited institution demonstrating successful completion of the prerequisite courses
- 2. CLEP examination results demonstrating proficiency in the prerequisite courses
- 3. Other evidence of mastery such as the completion of certain online self-study courses

### Curriculum

Students must successfully complete 12 courses totaling 36 credits to earn the M.B.A. degree. All M.B.A. students must complete the following core curriculum of ten courses (30 credits):

Code	Title	Credits
MGT-503	Business Law	3
MGT-507	Organizational Behavior & Leading People	3
MGT-510	Managing Business Operations	3
MGT-513	Managerial Economics	3
MGT-521	Data Visualization for Business Intelligence	3
MGT-530	Marketing and Consultative Selling	3
MGT-542	Business Ethics & Sustainable Management	3
MGT-558	Management of Cyber Opportunities and Threa	ats 3

Total Credits		36
Select two elective courses		6
MGT-575	Strategic Management and Business Policy <sup>1</sup>	3
MGT-564	Managerial Finance and Accounting	3

Capstone course MGT-575 Strategic Management and Business Policy is taken as one of the last two courses in the program.

#### **Elective Courses**

Students must also complete two elective courses (6 credits) by combining selections from any of Salve Regina University's graduate course offerings in business studies (MGT), administration of justice and homeland security (CJC), international relations (INR), holistic studies (HLC or HLL), healthcare administration (HCA), applied behavior analysis (PSY), humanities (HUM), or rehabilitation studies (RHB). Prerequisites as indicated in the course descriptions are required unless specifically waived by the appropriate program director. Not all elective courses are available online.

Students may, but are not required to, choose to focus their two Electives to pursue a Concentration within their MBA program in the areas of Cyber Security Issues in Business, Entrepreneurial Enterprise, or Finance. The requirements for each concentration are described on the Concentrations page.

Examples of management electives follow:

Code	Title	Credits
MGT-509	Human Resources Management	3
MGT-524	Entrepreneurial Enterprise	3
MGT-525	Social Entrepreneurship and Social Enterprise	3
MGT-527		3
MGT-550	Non-Profit Management	3
MGT-554	Business Foresight and Futuring	3
MGT-555	Organizational Transformation and Change	3
MGT-556	International Finance	3
MGT-557	International Marketing	3
MGT-563	Investment Analysis & Portfolio Management	3
MGT-567	Creative Problem-Solving	3
MGT-581	Special Topics	3
MGT-598	Internship	3

### **Cyber Security Issues in Business Concentration**

The concentration in Cyber Security Issues in Business addresses the cyber threats that face many organizations. Awareness of threats and managing risks work to decrease vulnerabilities and exposure that left unchecked, may damage an organization's brand, credibility, and value.

In addition to the requirements of the Master of Business Administration, students must complete  $\mathbf{two}$  of the following courses:<sup>1</sup>

Code	Title	Credits
CJC-530	Cyberthreat Analysis	3
CJC-543	Cyber Intelligence	3

CJC-546	Insider Threat	3	E
CJC-576	High Technology Crime	3	Ν

<sup>1</sup> Cyber course substitutions may be approved on a case-by-case basis.

## **Entrepreneurship Concentration**

Students in the Entrepreneurial Enterprise concentration complete courses designed to develop creative thinking, opportunity analysis and support, business plan development, and strategic planning.

In addition to the requirements of the Master of Business Administration, students must take **MGT-524** and **one** additional course from the list below:

Code	Title	Credits
Required:		
MGT-524	Entrepreneurial Enterprise	3
Choose 1 of the f	ollowing electives:	3
MGT-554	Business Foresight and Futuring	
MGT-527		
MGT-525	Social Entrepreneurship and Social Enterprise	

### **Finance Concentration**

The MBA with a Finance concentration provides the business practitioner with additional financial management expertise through a combination of firsthand experiences, technical assessment tools, and analytical techniques. This foundation prepares students to make informed judgments about prudent financial decisions that improve business and investment performance, both ethically and financially and develops a student's ability to allocate funds to their highest valued use.

In addition to the requirements of the Master of Business Administration, students must complete the following:

Code	Title	Credits
MGT-556	International Finance	3
MGT-563	Investment Analysis & Portfolio Management	3

Degree Plan for Master of Business Administration

Course	Title	Credits
First Year		
Fall		
MGT-507	Organizational Behavior & Leading People	3
MGT-542	Business Ethics & Sustainable Management	3
	Credits	6
Spring		
MGT-503	Business Law	3
MGT-530	Marketing and Consultative Selling	3
	Credits	6
Second Year		
Fall		
MGT-513	Managerial Economics	3
MGT-521	Data Visualization for Business Intelligence	3
MGT-558	Management of Cyber Opportunities and Threats	3
MGT-564	Managerial Finance and Accounting	3
	Credits	12
Spring		
MGT-510	Managing Business Operations	3
Elective Course #1 <sup>1</sup>		3

	Total Credits	36
	Credits	12
MGT-575	Strategic Management and Business Policy	3
Elective Course #2 <sup>1</sup>		3

<sup>1</sup> Can choose to apply towards optional Concentration