

# SPORTS MANAGEMENT MINOR

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The minor in Sports Management is open to students from all disciplines and offers a program of study designed to enhance participants' knowledge of the sports industry and related businesses. The minor provides students with an interest in the sports industry the opportunity to study topics related to this rapidly growing segment of the industry.

Students completing a minor in Sports Management are required to take the following five courses and 3 credits of electives (18 credits):

Code	Title	Credits
<b>Minor Requirements</b>		
AST-251	Sport in America	3
MGT-110	Sports Management in the 21st Century	3
MGT-210	Ethical and Legal Issues in Sports	3
MGT-312	Sports Marketing	3
MGT-491	Professional Internship in Business	3
<b>Electives</b>		
Select three credits from the following:		3
MGT-130	Gender and Minority Issues in Sports	
MGT-131	Media Relations-Public Relations	
MGT-132	Sponsorships and Fundraising	
MGT-133	Contract Negotiation in Sports	
MGT-134	The Sports Franchise	
MGT-135	Special Topics in Sports Management	
MGT-315	Event Planning and Facility Management	
<b>Total Credits</b>		<b>18</b>