

# GLOBAL BUSINESS AND ECONOMICS (B.S.)

The Global Business and Economics degree builds on both the University's liberal arts core curriculum and the Business and Economics core to provide a well-rounded educational experience. Selected courses with direct applications to the global environment from Economics, Business and other programs enhance the program to prepare students for a wide range of diverse opportunities in the international sector. Students completing the major are required to study abroad or take an additional course in modern languages or complete a Professional Internship in Business.

Global Business and Economics majors complete a minimum of 120 credits to earn a bachelor's degree: 49–51 credits of core courses (<https://catalog.salve.edu/undergraduate/curriculum-degree-programs/>), 9–17 elective credits, and 60 credits of major courses.

Requirements for the Global Business and Economics major consist of the Business and Economics core requirements (42 credits).

In addition, all students in the Global Business and Economics Degree program are required to be certified in the most recent version of Microsoft Excel through the Certiport Microsoft Office Program by the end of their sophomore year. Once complete, students should submit the Excel Proof of Certification form found [here \(https://forms.office.com/Pages/ResponsePage.aspx?id=C-Lg8P3fBUuMbHSrmKVvs2Uk55IHGnNBjJmGW\\_r1rLR1U0Uo50E02WIE3VjIW\)](https://forms.office.com/Pages/ResponsePage.aspx?id=C-Lg8P3fBUuMbHSrmKVvs2Uk55IHGnNBjJmGW_r1rLR1U0Uo50E02WIE3VjIW) for department approval.

Code	Title	Credits
<b>Business and Economics Core Requirements</b>		
ACC-101	Financial Accounting	4
ACC-104	Managerial Accounting	4
ECN-101	Introductory Macroeconomics	3
MGT-120	Management and Organizational Behavior	3
MGT-160	Business Analytics	3
MGT-212	Business Communications	3
MGT-270	Financial Management	3
MGT-280	Principles of Marketing	3
MGT-300	Ethics for Business	3
MGT-403	Business Law-Labor Law	3
MGT-490	Strategic Business Planning Capstone	4
STA-173	Statistical Methods	3
MTH-172	Quantitative Methods for Business	3
<b>Additional Requirements</b>		
ECN-102	Introductory Microeconomics	3
ECN-263	Global Economics	3
ECN-314	Comparative Economic and Political Systems	3
ECN-392	China's Evolving Economy	3
ECN-420	Political Economy and Industrial Societies	3
One upper level (200/300/400-level) ECN elective		3
<b>Total Credits</b>		<b>60</b>

## Degree Plan for Global Business and Economics (B.S.)

Course	Title	Credits
<b>First Year</b>		
<b>Fall</b>		
UNV-101 & FYT-101	University Seminar and First Year Studio	4
ECN-101	Introductory Macroeconomics	3
MGT-120 or MGT-160	Management and Organizational Behavior or Business Analytics	3
Core Course		3
Core Course		3
<b>Credits</b>		<b>16</b>
<b>Spring</b>		
UNV-102	University Seminar II	3
ACC-101	Financial Accounting	4
ECN-102	Introductory Microeconomics	3
MGT-120 or MGT-160	Management and Organizational Behavior or Business Analytics	3
Core Course		3
<b>Credits</b>		<b>16</b>
<b>Second Year</b>		
<b>Fall</b>		
RTS-225 or PHL-225	The Quest for the Ultimate: Dialogue with Global Religious Traditions <sup>1</sup> or Quest for the Good Life	3
ACC-104	Managerial Accounting	4
MGT-270 or MGT-280	Financial Management <sup>1</sup> or Principles of Marketing	3
STA-173 or MTH-172	Statistical Methods <sup>1</sup> or Quantitative Methods for Business	3
Core Course		3
<b>Credits</b>		<b>16</b>
<b>Spring</b>		
RTS-225 or PHL-225	The Quest for the Ultimate: Dialogue with Global Religious Traditions <sup>1</sup> or Quest for the Good Life	3
MGT-270 or MGT-280	Financial Management <sup>1</sup> or Principles of Marketing	3
STA-173 or MTH-172	Statistical Methods <sup>1</sup> or Quantitative Methods for Business	3
Core Course		3
Core Course		3
<b>Credits</b>		<b>15</b>
<b>Third Year</b>		
<b>Fall</b>		
MGT-212 or ECN-392	Business Communications <sup>1</sup> or China's Evolving Economy	3
ECN-314	Comparative Economic and Political Systems	3
Core Course		3
Core Course		3
Elective		3
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
ECN-263	Global Economics	3
ECN-317	Economic Ideas in Historical Perspective	3
MGT-212 or ECN-392	Business Communications <sup>1</sup> or China's Evolving Economy	3
Core Course		3
Elective		3
<b>Credits</b>		<b>15</b>
<b>Fourth Year</b>		
<b>Fall</b>		
MGT-300 or MGT-403	Ethics for Business <sup>1</sup> or Business Law-Labor Law	3

2 Global Business and Economics (B.S.)

ECN-411	International Trade and Global Corporations	3
Select one of the following: <sup>1</sup>		3-4
MGT-490	Strategic Business Planning Capstone	
Elective		
Elective		3
Elective		3
<b>Credits</b>		<b>15-16</b>
<b>Spring</b>		
MGT-300	Ethics for Business <sup>1</sup>	3
or MGT-403	or Business Law-Labor Law	
ECN-420	Political Economy and Industrial Societies	3
Select one of the following: <sup>1</sup>		3-4
MGT-490	Strategic Business Planning Capstone	
Elective		
ECN Elective: 300 or 400 level		3
Elective		3
<b>Credits</b>		<b>15-16</b>
<b>Total Credits</b>		<b>123-125</b>

<sup>1</sup> One each semester.