

INNOVATION AND STRATEGIC MANAGEMENT (M.S.)

Accredited by the International Accreditation Council for Business Education (IACBE)

Our program is designed to enhance students' creative, entrepreneurial and socially responsible problem solving skills. Students from all majors will benefit from challenging theoretical case studies and creative analysis for today's fast-paced and global business environment. The capstone project incorporates research, innovative decision-making, marketing and strategic management of human resources for a socially responsible, cost/benefit analysis of real organizations. An undergraduate business degree is not required. The Master of Science in Innovation and Strategic Management degree can be earned fully in-person with classes meeting on campus in Newport.

Following completion of an approved program of 12 courses (36 credits) and all degree requirements, the Master of Science in Innovation and Strategic Management degree is conferred.

Required Courses

Code	Title	Credits
MGT-503	Business Law	3
MGT-509	Human Resources Management	3
MGT-527	Leading Innovation	3
MGT-530 or MGT-551	Building Value Through Marketing Fundraising and Marketing For Non-Profits	3
MGT-540	Social Justice and Business Ethics	3
MGT-554	Business Foresight and Futuring	3
MGT-555	Organizational Transformation and Change	3
MGT-567	Creative Problem-Solving	3
MGT-569	Managerial Decision-Making	3
MGT-589	Innovation and Strategic Management (required program capstone) ¹	3
Select two Elective Courses		6
Total Credits		36

¹ Capstone course to be taken as one of last two courses.

Elective courses (6 credits)

Students must also complete two elective courses (6 credits) by combining selections from any of Salve Regina University's graduate course offerings in business administration and management (MGT), administration of justice and homeland security (ADJ), international relations (INR), holistic studies (HLC or HLL), healthcare administration (HCA) or rehabilitation studies (RHB). Prerequisites as indicated in the course descriptions are required unless specifically waived by the program director. Not all elective courses are available online. Examples of management electives follow:

Code	Title	Credits
MGT-510	Managing Business Operations	3
MGT-524	Entrepreneurial Enterprise	3
MGT-525	Social Entrepreneurship and Social Enterprise	3
MGT-530	Building Value Through Marketing	3

MGT-550	Non-Profit Management	3
MGT-551	Fundraising and Marketing For Non-Profits	3
MGT-552	Non-profit Financial Management	3
MGT-554	Business Foresight and Futuring	3
MGT-555	Organizational Transformation and Change	3
MGT-561	Financial Management	3
MGT-562	Managerial Accounting	3
MGT-567	Creative Problem-Solving	3
MGT-569	Managerial Decision-Making	3
MGT-581	Special Topics	3
MGT-598	Internship	3

Degree Plan for M.S Innovation and Strategic Management

Course	Title	Credits
First Year		
Fall		
MGT-527	Leading Innovation (Fall only)	3
MGT-509	Human Resources Management	3
Credits		6
Spring		
MGT-530 or MGT-551	Building Value Through Marketing or Fundraising and Marketing For Non-Profits	3
MGT-554	Business Foresight and Futuring (Spring only)	3
Credits		6
Summer		
MGT-567	Creative Problem-Solving	3
MGT-569	Managerial Decision-Making	3
Credits		6
Second Year		
Fall		
MGT-503	Business Law	3
MGT-540	Social Justice and Business Ethics	3
Credits		6
Spring		
MGT-555	Organizational Transformation and Change (Spring only)	3
MGT-589	Innovation and Strategic Management (Spring only)	3
Credits		6
Summer		
Elective Course		3
Elective Course		3
Credits		6
Total Credits		36